



OFFSITE CATEGORY RULES AND REGULATIONS

Professional Beauty Expo 2024 will be hosting the Nail Competition of the year, and we want you to be a part of it.

Why should you enter?

The main reason should be for your own personal growth. Competitions encourage nail technicians to fine tune their skills, become aware of the quality of service they offer their clients, time management, product control and finishing. Every client from now on should be your “practice set” to help you boost your confidence. By participating, you give yourself the opportunity to measure your standards against others in the industry. We invite you to come and join us, have fun, and be part of our Professional Beauty & NailFile Nail Competition 2024.

There will be 2 Offsite competitions: ENTRIES ARE NOW OPEN

CATEGORY	EARLY BIRD FEE
Tip Box Showcase - Mixed Media (Arabian nights)	R150
NailFile Cover Competition - Mixed Media (House of Cards)	R150

DEADLINE

All Entries must be on the Competition floor before 10AM Sunday 1st September 2024.

Entries may be posted or personally dropped off prior to the show to Pro beauty / TE Trade events offices. They will be kept safe till the day of the competition. However please make sure that your entry arrives at the offices on time as mentioned in the deadline below. If the contestant would like to drop off their entry personally at the Competition floor on the day of the Competition, please take note of the deadline below.

POSTING / PERSONAL DROP OFF T.E.- TRADE EVENT OFFICES	DROP OFF – DAY OF COMPETITION
Before and no later than <u>FRIDAY 30 AUGUST 2024</u> <u>12 NOON SHARP</u>	<u>SUNDAY 1ST SEPTEMBER 2024</u> Between <u>8 AM - 10 AM SHARP</u>
263 Oak Ave, Rapid Blue Building, 1 st Floor, Ferndale, Randburg, 2194, Johannesburg, Gauteng, South Africa	Gallagher Estate, Competition Floor, Registration desk (Inside Show)

Organizers will not be held responsible for lost / late entries.

STRICTLY NO LATE ENTRIES WILL BE ACCEPTED!

There will be 4 Onsite categories held over 2 sessions at the show on the

1st of September 2024 Gallagher Estate- Johannesburg

CATEGORY		EARLY BIRD FEE
Master Sculptor (Acrylic & Gel)	3 HRS	R150
Tip Overlay – NOVICE (Acrylic & Gel)	2 ½ HRS	R150
Tip Overlay - ADVANCED (Acrylic & Gel)	2 HRS	R150
Gel Polish Creation (“Groovy baby”/ Retro)	1 ½ HRS	R150



NAIL COMPETITION 2024

Entry Form

Please fill in the form below CLEARLY. The names entered must be correctly spelled and of the name of the COMPETITOR. The names on the form will be used for certificates.

STRICTLY NO REPRINT WILL BE DONE!

Entry fee of **R150 per entry** will apply for each entry submitted. You may enter more than one category and multiple times for the Showcase (Tip Box / Photographic) categories. All entries must be in by no later than. **30th AUGUST 2024 12 NOON**

NAME	
SURNAME	
SALON NAME	
EMAIL ADDRESS	
CONTACT NUMBER	
CELL NUMBER	
MODEL NAME	

<u>CATEGORY</u>	<u>TICK</u>	<u>COST/ENTRY</u>	<u>QTY OF ENTRY</u>
Tip Box Showcase- Mixed Media (Arabian nights)		R150	
NailFile Cover Competition - Mixed (House of Cards)		R150	
Master Sculptor (Acrylic & Gel)		R150	
Tip Overlay – NOVICE (Acrylic & Gel)		R150	
Tip Overlay - ADVANCED (Acrylic & Gel)		R150	
Gel POLISH Creation (" Groovy baby " / Retro)		R150	

Contestant Signature _____ I have read and understood the Rules & Regulations and accept the judges' decision will be final.

The Rules & Regulations for the NailFile Showcase Nail Art Competition are available on the Professional Beauty Website www.probeauty.co.za or email Professional Beauty for further information email: info@probeauty.co.za

POST or DELIVER your entries to:

Professional Beauty & Showcase Nail Design Competition 2024 TE Trade Events 263 Oak Avenue, Ice Site Building 1 st Floor Ferndale, Randburg
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Banking Details EFT to:

TE Trade Events FNB Wierda Valley. Account number: 62055606671, Branch Code: 260950

PROFESSIONAL beauty

GENERAL RULES & REGULATIONS - ALL offsite Showcase (Tip Box & NailFile Cover Competition)

Tip boxes and NailFile Covers – Must be couriered or delivered to TE Trade Events (Professional Beauty offices,) before and no later than FRIDAY 30 AUGUST 2024 12 NOON SHARP or personally handed in on SUNDAY 1ST SEPTEMBER 2024 Between 8 AM - 10 AM SHARP inside at the competition floor

- Each Category will have a top 3 placing. 1st Prize, 2nd Prize & 3rd Prize.
- If there are 5 or less entries, judges and organizers reserve the right to award 1st Place ONLY or to withhold a placing based on the marked points.
- Showcase categories will be announced and awarded their prizes on Sunday 1st of September 2024 along with the other Nail competition categories held at the Professional Beauty JHB exhibition.
- The top 3 finalists and winners will be featured in the Professional Beauty & NailFile magazine. If you are in attendance to receive your prize, please stay after the awards ceremony for photos.
- The judge's decisions are final!
- Each contestant MUST collect all physical Showcases, step by step and score sheets AFTER the awards ceremony. Professional Beauty / NailFile will not return them back to each contestant or held responsible for any loss or damage. Please coordinate accordingly.
- Contestants may enter as many showcases as they wish, as long as, each one is paid and registered individually. No repeated artwork is allowed.
- Contestants may also enter onsite categories. Each category MUST be registered separately. Different Competitor numbers will be allocated for each entry.
- All submissions will be on display at the Professional Beauty Show in Johannesburg.
- A written step-by-step MUST be provided with your Showcase, detailing how the 'look' was achieved. Points will be awarded. Include: your design ideas / inspiration, props used, products/ mediums used and how the look was achieved. A small folder/booklet, about 2-4 pages long, with colour photos and a short description below is best. This will confirm the authenticity of the Showcase. All work must be created by the contestant ONLY!
- If a written step by step is not provided, the showcase may not be judged.
- NO NAMES AND SURNAMES or any identification marks may be allowed on the physical entry. Failure to uphold this rule will result in an immediate disqualification.
- Name, surnames, Salon name and contact numbers must be clearly marked on the **BACK** of the written step by step ONLY. If your name and surname is visible anywhere else, it will be covered by the floor judges prior to judging.
- No designs, that have been previously entered, previously used in other work/magazines etc. may be used. The design needs to be original. Points will be awarded to "thinking out the box" and interpretation of the theme.
- Professional Beauty / TE Trade Events / NailFile reserves the right to use images photographed, in magazines, websites or for promotional purposes.
- The responsibility is on all contestants that all the rules and regulations are read

and understood clearly. Any queries please email info@probeauty.co.za
katia@nsiafrica.co.za / evelyn.coetzee953b@gmail.com

Rules & Regulations

Tip Box Showcase- Mixed Media (THEME: Arabian nights)

Contestants must submit a Tip Box Display of their design based on the theme above. A step by step of how the design was achieved is required. The Nail tips must be presented in a box frame (homemade / purchased) to showcase the competitor's work. Please make sure that the judges can access the actual artwork if needed and the box is not completely sealed.

- A set of **10 SINGLE TIPS** in clear / white or natural of any size shape or length may be used. Source and purchase the tips you need with time. ONLY 10 Tips may be used. If less tips are more tips are presented 10 points WILL BE deducted.
- Any size nail tips can be used. They can be of various sizes and lengths, or all the same size. **TIPS MAY NOT BE DOUBLED UP / SCULPTED OUT TO CREATE 1 LONG TIP.**
- The theme must be consistent throughout all ten nails and be carried through into the overall presentation.
- The competitor's entry is to be placed in a transparent or one coloured box / box frame / display case, which allows the competitor's nails to be seen from above. The background and the box must be **plain in colour**, with no added decorations or props on the inside, outside or around the box. 10 points WILL BE deducted if this rule is broken. It's about the Nail Art, not the Box.
- All boxes should be NO SMALLER than an A5 page and NO LARGER than an A4 page. 10 points WILL BE deducted if this rule is broken.
- Competitors may use any or all the following nail systems and art mediums, to create their design. (Airbrushing, Gel, Liquid & Powder (Acrylic), 3D, encapsulating, Hand painting and embellishments and glitter
- Use as many **mediums/ nail system/techniques as possible** to show off your skills.
- Colour, clarity, difficulty, control of the mediums and the complexity of the design will win you points.
- Artwork must not extend more (2.5cm) off from the nail in any direction. (Height, to the left, to the right, to the front, to the back) A measuring tool will be used during judging.
- NO pre-designed/pre-patterned tips or decals may be used.
- In your presentation, please add a picture of your final design before transporting.

Showcase Nail Art - Hints & Tips

- Although there is a set theme, it is still important to use your imagination and come up with something that has never been seen before! Originality will win you points.
- Inspiration is all around e.g. magazines, internet, and books.
- Plan your showcase carefully.
- Can the judges tell what the design/picture is meant to be?
- Does it have a "wow" factor?



- The complexity of the design MUST be successful and flatter the nails.
- Make sure you can tell what each nail design is. Artwork needs to be neat and clearly seen.
- Marks will be awarded to the showcase that displays the most amount of skill.
- If the back of the tips can be seen, make sure they are either decorated or clean from debris.
- Make sure to secure the tips into the case to avoid damage in transit. Floor judges prepare the showcases and remove any packaging noodles/ bubble wrap or newspaper before judging starts.

Judging Criteria TIP BOX

Contestants will be judged on the following criteria for Tip Box Nail Design category:

- Overall Impression, Wow Factor of work & presentation.
- Theme clearly visible
- Color Theory & Use
- Originality and Creativity
- Design Continuity
- Variety of Mediums used
- Degree of difficulty
- Finished quality.
- Neatness
- Step by Step Presentation well explained

IMPORTANT: Please make sure all pieces of artwork are well protected, padded and wrapped to prevent any breakage. Should you wish to receive your artwork back after the competition, please arrange for it to be **collected at the Professional Beauty Exhibition, on the Competition Floor, AFTER THE AWARDS CEREMONY.**

Professional Beauty cannot take any responsibility for artwork not collected or lost.

TIMETABLE

June 2024	REGISTRATIONS OPEN
30th August 2024- FRIDAY 12 NOON SHARP	POSTAL DEADLINE
1ST September 2024 – SUNDAY 10AM SHARP	DROP OFF & REGISTRATIONS CLOSED
1 ST SEPTEMBER 2024 – SUNDAY APPROX 4PM	AWARDS CEREMONY

PRIZES

Professional Beauty along with our Sponsors will be awarding a 1st, 2nd, and 3rd Winners in each category.

- 1st Place winner- Will receive, a Crystal Trophy, Sponsored Prize, a certificate & recognition of achievement in the Professional Beauty & NailFile Magazine
- 2nd Place winner- Will receive, a Sponsored Prize, a certificate & recognition of achievement in the Professional Beauty & NailFile Magazine
- 3rd Place winner- Will receive, a certificate & recognition of achievement in the Professional Beauty & NailFile Magazine

Rules & Regulations

NailFile Cover Competition - **Mixed Media (THEME: House of Cards)**

Capture your artistic skills in the form of a **POSTER / MAGAZINE FRONT COVER SHOOT** photograph and create a beautiful set of 2 or 1 hand of Nails done with any style or type of nail Design based on the chosen theme above. A step by step of how the design was achieved is required. The theme must be clearly seen throughout the entire photograph. All NailFile Cover Competition Photographs must be presented with a step-by-step presentation.

- The Photo must be presented in a plain A3 Frame. **No artistic elements are allowed on the frame.** It's about the photo not the frame. **10 points WILL BE deducted if this rule is broken.**
- Contestants must submit a professional, high-res photo of their work done on a model illustrating the chosen theme.
- The Nail designs in the photograph must be clearly visible to be able to see the technical work of the chosen theme. It's all about the nails!
- The quality of the image/ pose/ make up should be **MAGAZINE FRONT COVER** worthy.
- The creativity, style, and quality of the picture will be judged. The nails must be clearly seen. Make-up, costume, and hair are there to add to the overall look and feel of the theme on the Poster and not to detract from the nails.
- Photographs **MUST** be of high resolution, good enough quality for printing and magazine placement and be of professional quality.
- The Photograph needs to be **MAGAZINE FRONT COVER** worthy. No social media / salon or generic hand poses will be awarded high points or placed.
- Photographs will be displayed at the competition arena. Please make sure they are well presented and in a secure frame and clearly marked with your details at the **BACK** of the frame.
- Photos may be edited, but if they have been overly superimposed or overly airbrushed, the contestant will lose points. Quality of work needs to show through.

Photographic Nail Art - Hints & Tips

- **THINK VOGUE / ELLE / COSMOPOLITAN!** We are looking for a Photograph worthy to be on the cover of any fashion or nail magazine!!!
- **DO NOT** present photos and photo quality, that are used for advertising on social media platforms.
- Although there is a set theme for the showcases, it is still important to use your imagination and come up with something that has never been seen before! Originality will win you points.
- Plan your photoshoot date carefully and with time.
- Make sure the image is about the nails and not the make-up (If using a model's face in the photo frame, don't detract from the nails. Keep the nails in focus).
- **Ask yourself, "Will the image catch my eye, on the cover of a Nail magazine?"**
- Make sure the nails and the artwork look good on camera. The camera does bulk everything up, so keep the nails extremely slender for the camera.
- You can win or lose marks based on the execution of the design.



- If the back of the nails can be seen, make sure they are either decorated or are clear of any debris.
- Ensure you secure the tips into the case to avoid damage in transit.

Judging Criteria TIP BOX

Contestants will be judged on the following criteria for NailFile Cover Competition category:

- Overall Impression, Wow Factor of work & presentation.
- Design Continuity / Flow
- Theme Clearly Visible
- Original and Creative
- Color Theory & Use
- Degree of difficulty
- Neatness & Finishing
- Use of lighting & Shadows
- Successful Position & Pose
- Negative space balance
- Theme, steps & Story Presentation book

IMPORTANT: Please make sure the frame is well protected, padded and wrapped to prevent any breakage. Should you wish to receive your artwork back after the competition, please arrange for it to be **collected at the Professional Beauty Exhibition, on the Competition Floor, AFTER THE AWARDS CEREMONY.** Professional Beauty cannot take any responsibility for artwork not collected or lost.

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